



2020 Program Ad Order Form

Please use this form to order advertisements or shout-outs for our 2020 Convention Program. **Deadline to RECEIVE all ads, shout-outs, and payment is SATURDAY, MARCH 28, 2020.**

Name: _____ Email: _____

Phone: _____ Chapter (if applicable): _____

Ad size/ shout-out copy: Please indicate your choice below. Finished program size is 5.5" x 8.5".

Ad Size (width x height)	Business	SAI/BHS*	# of ads
Full (4.75" x 7.5")	\$160	\$85	
Half – horizontal only (4.75" x 3.75")	\$80	\$55	
Quarter – vertical only (2.25" x 3.75")	\$50	\$25	
Shout-out (25 words, include copy below)	n/a	\$15	
Inside cover (front or back); full color, (4.75" x 7.5")	\$200	\$150	
Back cover; full color, (4.75" x 7.5")	\$250	\$100 SOLD	---
TOTAL:			

* The **SAI/BHS rate** applies to those associated with Sweet Adelines International or Barbershop Harmony Society who wish to congratulate members, publicize events, or recognize coaches. It also applies to businesses run by SAI/BHS individuals. **Business rates** apply to all businesses, restaurants, shops, etc. who have no barbershop connection.

Shout-out copy (25 words): _____

THE FINE PRINT:

- Order and pay online at r13convention.org/program-ads
- Or, send in this order form and payment to Sherry Morrison (payable to *North by Northwest Region 13*) / 336 N Frederick St / Post Falls, ID 83854. Checks only; credit card orders must be done online.
- **PLAN AHEAD!** Absolute deadline to receive ads and payment *mailed via the post office* is **MONDAY, MARCH 23, 2020**. *Online ads and payment* must be finalized by **SATURDAY, MARCH 28, 2020**.
- Your order will not be considered final until the ad and payment are received.
- Camera-ready ads should be emailed to Stormy Cooke / stormy@cybercookes.com (JPG, PNG, TIF or PDF formats).
- Questions? Contact Stormy at stormy@cybercookes.com / 425-647-4791 or Sue Middleton at suemiddleton@gmail.com / 253-335-9766.

Thank you for your support!