



# 2019 Program Ad Order Form

Please use this form to order advertisements or shout-outs for our 2019 Convention Program. **ABSOLUTE** deadline to **RECEIVE** all ads, shout-outs, and payment is **MONDAY, MARCH 4, 2019**.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Chapter (if applicable): \_\_\_\_\_

**Ad size/ shout-out copy:** Please indicate your choice below. Finished program size is 5.5" x 8.5".

Ad Size (width x height)	Business	SAI/BHS*	# of ads
Full (4.75" x 7.5")	\$160	\$85	
Half – horizontal only ( 4.75" x 3.75")	\$80	\$55	
Third – horizontal only (4.75" x 2.5")	\$65	\$40	
Quarter – vertical only (2.25" x 3.75")	\$50	\$25	
Shout-out (25 words, include copy below)	n/a	\$10	
Inside cover (front or back); full color, (4.75" x 7.5")	\$200	\$150	
Back cover; full color, (4.75" x 7.5")	\$250	\$200	
<b>TOTAL:</b>			

\* The **SAI/BHS rate** applies to those associated with Sweet Adelines International or Barbershop Harmony Society who wish to congratulate members, publicize events, or recognize coaches. It also applies to businesses run by SAI/BHS individuals. **Business rates** apply to all businesses, restaurants, shops, etc. who have no barbershop connection.

Shout-out copy (25 words): \_\_\_\_\_

## INFORMATION:

- Order form and payment go to Stormy Cooke. Mail this form with payment (checks payable to *North by Northwest Region 13*) to her at 3027 - 211<sup>th</sup> Avenue, NE; Sammamish, WA 98074.
- Camera-ready ads can be emailed to Stormy Cooke / [stormy@cybercookes.com](mailto:stormy@cybercookes.com) (JPG, PNG, TIF or PDF formats).
- **ABSOLUTE** deadline to receive ads and payment mailed via the post office is **MONDAY, MARCH 4, 2019**.
- Your order will not be considered final until the ad and payment are received.
- Questions? Contact Stormy at [Stormy@cybercookes.com](mailto:Stormy@cybercookes.com) or 425-647-4791

*Thank you for your support!*